



PRESS RELEASE

MOTORSPORT

Boulogne-Billancourt – 14 September 2021

Michelin's 'All Sustainable' Regen'Lab to make Italian Debut at Misano

After the Aragón race last weekend, the Michelin Motorsport team is heading directly to Italy, and the Misano World Circuit Marco Simoncelli, for round 14 of the MotoGP™ World Championship and the 2021 season double-header finale of the FIM Enel MotoE™ World Cup, at the Gran Premio Octo di San Marino e della Riviera di Rimini.

In-line with the Michelin Group's 'All Sustainable' strategy, to highlight and illustrate the advances in sustainability with the MotoE slick tyres, Michelin will, for the second time this year, be welcoming visitors to experience its interactive Regen'Lab demonstration module in the MotoE paddock throughout the weekend.

Situated close to the coastline of the Adriatic Riviera, the 4,226m (2.626 miles) circuit has a somewhat technical layout with ten right- and six left-hand turns and is one of the most intricate on the calendar. With its high-speed curves and corners, slow turns and a short 530m (0.329 miles) straight, the layout puts very specific demands on the front tyres and the MICHELIN Power Slick range chosen for the weekend has been designed to give the riders the optimum performance characteristics for this track.

The Misano 2021 slick tyre allocation for MotoGP will feature Soft, Medium and Hard front options, with all options being symmetric. While the Soft, Medium and Hard compound rears will all be asymmetric, with a harder right side to cope with the greater number of turns in that direction and the subsequent increased stress exerted on that side of the tyre throughout the 27-laps of the race.

Historically known as the 'San Marino Grand Prix', the circuit's location near to the coast and the time of the year of the event has led to many wet days in recent years, and with this prospect the MICHELIN Power Rain tyres will be in the allocation as always. Soft and Medium symmetric fronts and asymmetric Soft and Medium rears, again with the harder right side, will give the riders ultimate grip in the wet in the event of any precipitation.

For the MotoE riders, Michelin will have the usual allocation of Slick and Rain tyres, with the innovative MICHELIN Power Slick range manufactured using a higher percentage of sustainable and recycled materials – 33% in the front tyres and 40% in the rears.

Situated close to the city of Rimini, the circuit has been a permanent and popular fixture on the MotoGP calendar since its return in 2007. Following Covid health



MOTORSPORT

restrictions and a limited capacity of 10,000 last year, the 2021 race will welcome back an increased number of spectators with a very welcome 23,000 coming to cheer on their racing heroes each day.

Speaking about the race weekend, Piero Taramasso, Michelin Two-Wheel Motorsport Manager, said: "In the past, the track surface at Misano was always quite difficult to read, but since it was resurfaced it seems more consistent in its grip levels. This helps us to choose the optimum tyre allocation for the MotoGP riders, and to help ensure exciting racing, and give all teams an equal chance to take the chequered flag – which has been one of the strong points of our range of MICHELIN Power Slick tyres this season.

'In the two MotoE races this weekend, we will be supplying our specially designed and more sustainable tyres that will offer consistent grip and quick warm-up, both factors that will give the fans a fitting finale to the end of the 2021 MotoE season".

The MotoGP track action will commence on Friday 17 September with two Free Practice sessions, and this will be followed on Saturday with two more before the excitement of Qualifying. The Sunday race day will see the Gran Premio Octo di San Marino e della Riviera di Rimini get underway at 14:00 local time.

In MotoE there will be two Free Practice sessions on Friday, but this will be followed on Saturday by EPole during the morning and Race 1 at 16:20. Race 2 will take place at 15:30 on Sunday afternoon.

Michelin, the leading mobility company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tires, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve a variety of industries. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 123,600 employees and operates 71 tire production facilities which together produced around 170 million tires in 2020. (www.michelin.com)

MICHELIN GROUP MEDIA RELATIONS

+33 (0) 1 45 66 22 22

7 days a week

www.michelin.com

 [@MichelinPress](https://twitter.com/MichelinPress)

27 cours de l'Île Seguin, 92100 Boulogne-Billancourt