



FE312 for immediate release: December 1, 2017

MICHELIN RENEWS PARTNERSHIP WITH FORMULA E AS OFFICIAL TYRE SUPPLIER

Michelin to continue support of electric street racing series supplying all-weather tyres as part of multi-year deal



'MICHELIN BELIEVED IN THE CONCEPT OF THE CHAMPIONSHIP SINCE BEFORE DAY ONE, SHARING OUR VISION AS AN INNOVATIVE PLATFORM TO TEST AND DEVELOP TECHNOLOGY FOR FUTURE ROAD VEHICLES.'

*Alejandro Agag
Founder & CEO of Formula E*

HONG KONG (December 1, 2017) - Michelin has renewed its partnership as Official Tyre Supplier of the FIA Formula E Championship, continuing to provide innovative high-performance all-weather tyres as part of a multi-year agreement until the end of 2021.

As one of the founding partners and the first partner to join the electric street racing series, Michelin has supplied tyres to the teams and competitors since the inaugural season in 2014. Michelin was tasked with creating bespoke treaded tyres unique to the world of motorsport - for use in both wet and dry conditions and using 18-inch rims. The partnership will continue through to at least the end of the 2020/21 season, with Michelin already working on tyres for the new-look next generation car, which will make its debut in season five.

Jean Todt, FIA President, said: "Season five will mark the start of the exciting next generation of the FIA Formula E Championship, and I'm pleased to see that Michelin will continue to be a part of this journey as the Official Tyre Supplier. Since the championship began, Michelin has shown a commitment to

Global Partner

Official Partners

Julius Bär



technical innovation, developing racing tyres with a clear focus on sustainability, efficiency and road relevance as well as performance. I look forward to continuing this collaboration over the coming years in the competitive environment of the FIA Formula E Championship."

Alejandro Agag, Founder & CEO of Formula E, said: *"I'm so pleased to continue our long-standing partnership with Michelin as the first partner to commit to the series. Michelin believed in the concept of the championship since before day one, sharing our vision as an innovative platform to test and develop technology for future road vehicles. Formula E is about forward-thinking and Michelin has built a tyre specific to our needs, but also relevant to the everyday cars we drive at home. I'm looking forward to working closely with Michelin until the end of season seven and beyond."*

Pascal Couasnon, Michelin Motorsport Director, said: *"Michelin believed in the FIA Formula E Championship from the beginning and joined this new discipline as a founding partner. Today, after only three seasons, Formula E has become a platform of innovation and communication chosen by the most important brands of the world. The contribution of Formula E to the evolution of the automobile is obvious and Michelin wants to move forward with the FIA, Alejandro Agag and his teams, as well as with all manufacturers, on the path of sustainable mobility. Michelin is therefore delighted to continue its collaboration with Formula E beyond season five, until 2021. Thus, after having developed innovations such as the first highly energy efficient 18-inch competition tyres for single-seaters, Michelin will continue its research and technology transfer work during the coming seasons."*

To follow the latest news and information, visit - www.fiaformulae.com

ENDS

Notes to editors:

For further information and hi-res images, please visit - <http://media.fiaformulae.com>

Formula E Communications

E // media@fiaformulae.com

About the FIA Formula E Championship:

The FIA Formula E Championship is the electric street racing series and the world's first fully-electric international single-seater category in motorsport. Formula E brings electrifying wheel-to-wheel action to some of the world's leading cities, racing against the backdrop of iconic skylines such as New York, Hong Kong, Paris and Rome.

The inaugural season of Formula E sparked into life in September 2014 around the grounds of the Olympic Park in Beijing. The fourth edition of the FIA Formula E Championship will see 10 teams and 20 drivers compete in 11 cities spanning five continents in the fight to be crowned Formula E champion. Hong Kong hosts the season-opener over the course of two days on December 2 & 3, with the championship coming to a close in Montreal on July 28 & 29.

Formula E is a competitive platform to test and develop road-relevant technologies, acting as a catalyst for sustainable mobility solutions - helping refine the design and functionality of electric vehicle components and improving the driving experience for everyday road car users all over the world.

For this season, more manufacturers have joined the electric revolution with reigning champion Lucas di Grassi looking to defend his title behind the wheel of the Audi-backed ABT Schaeffler team. More big-name manufacturers

Global Partner

Official Partners

Julius Bär



▶▶ PRESS RELEASE

have also committed to race in Formula E - including BMW and Nissan in tandem with the new-look car and battery in season five, along with Mercedes-Benz and Porsche who also plan to join the following year.

Follow Formula E:

www.fiaformulae.com

Facebook: www.facebook.com/fiaformulae

Instagram: www.instagram.com/fiaformulae

Twitter: [@FIAformulaE](https://www.twitter.com/FIAformulaE)

YouTube: www.youtube.com/user/FIAFormulaE

Global Partner

Official Partners

Julius Bär

